Security & Visibility with AgileBlue

Case Study

AGILEBLUE   *FarmersEdge*™

COMPANY PROFILE

COMPANY:
Farmers Edge Inc.

FOUNDED:
2005

HEADQUARTERS:
Winnipeg, Canada

AGILEBLUE SOLUTION:
SOC|XDR

LOCATIONS:
Global

CLOUD PROVIDER:
AgileBlue's Private Cloud

INDUSTRY:
Commercial Farming

WEBSITE:
www.farmersedge.ca

OVERVIEW

When a global company's private case management platform transitioned into a SOC-as-a-Service, Farmers Edge needed a secure cloud-based solution that could help maximize its visibility, effectively detect and reduce false positives, identify threats early, and streamline its security infrastructure and monitoring around the clock.

ABOUT FARMERS EDGE

Farmers Edge is leading the next agricultural revolution by developing data-driven technologies that help farmers run efficient operations while producing more food for a rapidly growing global population.

Their story began in 2005 with the vision of two agronomists, Wade Barnes and Curtis MacKinnon. Today, Farmers Edge is known as the World's most respected leader in digital agriculture, delivering unprecedented value to stakeholders across the entire agricultural ecosystem.

Unlike other companies that rely on existing public data, Farmers Edge provides growers and agricultural professionals not only with high-quality, accurate data, but also with field-level analysis, predictive modeling, and a world-class team of farm data scientists in established and emerging growing regions.

SECURITY CHALLENGES

As Farmers Edge has grown and expanded globally, their small IT team found it increasingly difficult to manage changes in their security posture and risk across key assets enterprise wide. Before AgileBlue, Andrew Desender, Head of Security and Service Management at Farmers Edge, was the only employee on the cybersecurity team.

There was an urgent need for additional tools and in-house staff to help reduce workload and time. The company also needed an external solution to augment and streamline their tools and existing operation into one secure platform.

One of their main challenges was visibility and monitoring for threats 24/7. External assistance was needed to monitor their entire environment around the clock and help them meet the demands of continuous challenges and threats within their digital infrastructure.

Farmers Edge needed someone to find solutions to security issues efficiently and quickly and streamline their operations. By having all tools augmented into one secure system, this would ensure there was 24/7/365 diligent monitoring and an effective solution for increasing visibility and filtering out false positives.

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THE RESULTS

> "We saw benefit in AgileBlue the first day we activated the agent and started monitoring. Within a few minutes, our AgileBlue SOC Analyst contacted us to make us aware of detected malicious activity."
>
> **ANDREW DESENDER,**
> *FORMER HEAD OF SECURITY AND SERVICE MANAGEMENT AT FARMERS EDGE*

The results showed significant improvement and the continuous monitoring of abnormal and malicious activity.

All security issues were thoroughly investigated and expressed. Expert advice was relevant and prioritized thus reducing the time Farmers Edge had to spend investigating and finding immediate solutions.

24/7 cloud security monitoring provided better visibility of security risks, IT assets, and threats across the entire environment. In addition, AgileBlue's compliance reporting assisted Farmers Edge in meeting regulatory and legal requirements.

Customizable security planning allowed Farmers Edge to define security policies that aligned with their business operations, changing needs and demands and was executed in a professional and timely manner.

AgileBlue's machine learning detected threats faster and enabled an intelligent analysis of large amounts of log data that detected threats and filtered out false positives. Vulnerability scanning identified IT assets that were at a potential risk and the advanced threat detection analyzed and monitored cloud and endpoints faster.

BUSINESS IMPACT

Overall, AgileBlue has been able to improve the business's security posture over time with continuous monitoring, security expertise, and expert remediation advice. The company is now backed by 24/7 monitoring and an effective solution for filtering out false positives. Additionally, the with the support of AgileBlue, Farmers Edge has drastically reduced labor time spent on investigating logs and the need to find immediate resolutions.

All tools are now augmented into one secure system, streamlining their cyber infrastructure. Automated threat monitoring and intelligence predicted and stopped threats before they become a breach. The cyber risk score provided an in-depth analysis helping reduce risks.

WHY AGILEBLUE

Farmers Edge had an existing SOCaaS prior to AgileBlue. They were happy with the solution they had in place. However, when their SOC company decided to dissolve, they were highly recommended to one of their trusted partner companies, AgileBlue.

"As the previous business had a successful business relationship with AgileBlue, it was an easy solution and transition. AgileBlue has definitely exceeded our expectations and we will be looking to leverage into other areas, such as Endpoint Detection and Response (EDR) and Incident Detection and Response," Desender said.

"Our relationship with AgileBlue has been fantastic and we are very happy with them as an organization. Their customer service is wonderful, and their efficiency and expertise are excellent. The overall solution is great and valuable to our team. And definitely a great value for the money. This was demonstrated early on when our visibility was immediately improved with their connected system," stated Desender, "we plan to continue with AgileBlue well into the future."

AGILEBLUE

AgileBlue is a SOC|XDR platform that's proven to detect cyber threats faster and more accurately across your entire digital infrastructure and cloud. We provide 24/7 monitoring, detection and response to identify cyber threats before a breach occurs.

Our tech is intelligent and automated, but we take a custom approach for every client we work with, analyzing and detecting exactly what you need it to. Our products are 100% cloud-based including advanced machine learning and user behavior analytics backed by our team of cyber experts who are always just a call away.

For more information, visit our website: AgileBlue.com.

Ready to start protecting your company?

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